

About the client

Background

Local latino-owned commercial painting business.

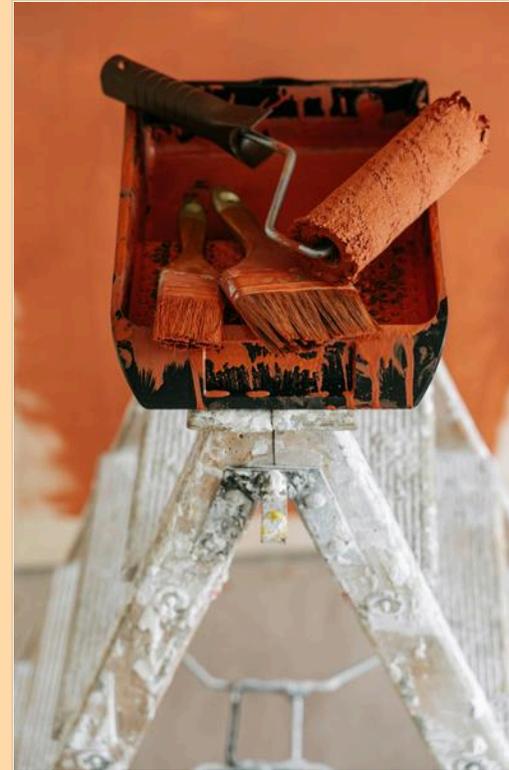
In business since 2015.

Target Audience

The audience

Who is the target audience?
Homeowners, business owners

Vibe



Goals

Goals

What are the primary goals for the project? To create a website for a client. This client currently does not have a website. I will design one from scratch and will be adding a way to get a quote/book an appointment.

The brand



ANYTIME PAINTING

Fonts

Typefaces:

Sirenia

Neighbor

Eigerdals

ΕCΟΣΥΣΤΗΜ
Here Comes The Sun,
Biodiversité
Richesse Spécifique
Conservação da Natureza
Flowerchild
Designed by Nature

Жүлтүр Балкытгыс
Miljøklagenævnet
Érdő mélyén
Żywa Choinka na święta
Súgandaförður
Ökologischer Fußabdruck
Naturskönt Ömråde

The essence of all art
is to have pleasure
in giving pleasure

Dale Carnegie

#8E0000

#CB4F1A

#000000

Red

Oran

Black

Creative direction

Concept

What is the main concept we're driving at? I want this website to give summer vibes in a sleek, sophisticated way. Since the logo is using a simple sans serif font, I want to add some flair with different typefaces for the website.